Centennial
BERMUDA FOUNDATION

**Community Investment Priorities
and Grantmaking Guidelines**

FOCUS AREA #4:

Fundamental Needs

(with an underlying theme to fund seniors)

Aspiration:
"A comprehensive social safety net ensures low income families
have support for essential needs."

SUMMARY OF COMMUNITY INVESTMENT PRIORITIES

Previously known as the Theory of Change

Centennial Bermuda Foundation ("Centennial") is a private philanthropic foundation providing several million dollars of grants to a wide range of organisations in Bermuda. Centennial also offers a number of different scholarships to Bermudian students to support post-secondary education. Centennial's contribution to organisations and students contribute to the fabric of life in Bermuda.

> ## VISION FOR THE COMMUNITY:
>
> *We envision that all people in Bermuda be healthy, independent, financially secure and connected to community, with equitable opportunities for all.*

SOCIAL CONTEXT STATEMENT

Bermuda is influenced by its history and culture. This means that the results of racial inequality and segregation remain with us today in the form of biases, inequities and a level of mistrust and frustration. We believe these should be acknowledged and addressed.

Key to our work going forward is keeping the following Statement of Social Context central in our deliberations:

Centennial Bermuda Foundation acknowledges structural racism in Bermuda. Our historical and cultural roots created and perpetuate biased judgments, social and economic divides, and inequitable access to opportunities and outcomes in our community.

In light of this social context as a philanthropic organisation, Centennial recognises we must learn to embrace and operationalise the values of Inclusion, Diversity, Equity and Access (I.D.E.A.) to effect systemic change.

Centennial's journey to seek knowledge and understanding is designed to shape our own path and to create our own principles of conduct, to inform how we make decisions. It is not static; it is a continuous learning journey for each of us. We value shared learnings and experiences and we aim to bring greater understanding and clarity to our work, and to our partnerships to further Inclusion, Diversity, Equity and Access in our community.

GRANTMAKING GUIDELINES - OVERVIEW

TWO TIERS OF FUNDING AVAILABLE

Tier 1 $25,000 & less: Submission Deadlines: January 15th, April 15th, August 15th, November 15th. Application Requirements: Complete online application form. Grant Decision Timeline: Within 4 weeks.

Tier 2 $25,000+: Submission Deadlines: January 31st, May 31st and September 30th. Application Requirements: Complete online application form. Grant Decision Timeline: Within 6 - 8 weeks

An eligible applicant can only apply for one Tier 1 and one Tier 2 grant per year. Only one operating grant can be requested per year.

FUNDING PERIODS

One-Year Funding: Most grants for projects will be made for one year at a time to enable appropriate review and monitoring.

Multi-Year Funding: Centennial will consider multi-year funding for Tier 2 applicants only on a case-by-case scenario. The organisation will have a proven track record of success, clear and measurable performance outcomes, and regular reports on impact and results.

TYPES OF GRANTS

Project Grant: Funding to support a specific project or service to be provided to the community.

Operating Grant: Funding for general operations to support overall mission of the organisation.

Project & Operating Grant – "Hybrid": Funding for both general operations and specific support of a project or service to be provided to the community.

Capacity Building Grant: Funding for an organisation or backbone organisation to grow impact by developing competencies, strategies, systems and structures to improve organisational and/or community effectiveness.

NEW APPLICANTS OR PROGRAMMES NOT CURRENTLY FUNDED BY CENTENNIAL

For Tier 2 grant requests from new applicants, or for projects and programmes not currently funded by Centennial, these initial 2-steps must be completed:

1. Submit an online Letter of Intent (LOI) for review and approval

- LOI Submission Deadlines: April 15th, August 15th, December 15th
- LOI Response Timeline: Within 4 weeks

2. After LOI approval, complete online application form

ABOUT THE ONLINE LETTER OF INTENT

The one-page LOI is a brief overview that enables Centennial and the applicant to determine if the project is within our funding priorities and budget, and addresses relevant community need.

Applicants will receive feedback on their request and if the LOI is successful, should complete the online grant application by the next Submission Deadline. A positive response to an LOI does not imply that the grant application will be approved.

BUDGET FINANCIAL REQUIREMENTS

Be prepared to provide a basic budget and financial statements to be eligible for a grant.

Organisations with **less than $50K annual income** must provide income statement and balance sheet for current fiscal year.

Organisations with **more than $50K annual income but less than $450K** must provide full GAAP Financials (Income Statement, Balance Sheet, and Cash Flow Statement for current fiscal year).

Organisations with an **annual income over $450K** must provide the most recent audited financials and provide full GAAP financials.

For more information, see full Community Investment Priorities and Grantmaking Guidelines.

THE FIVE AREAS OF FOCUS FOR GRANTMAKING

Centennial, through extensive consultation with its stakeholders, has identified five Focus Areas for grantmaking. The intention is to help heal, improve, inspire and balance the Bermuda community to be a dynamic and fair-minded place to live and grow.

These priorities address community need, informed by front line service providers and support organisations with first-hand experience.

1. **Community Health**
2. **Cultural & Community Connections**
3. **Economic Participation**
4. **Fundamental Needs**
5. **Public Education**

HOW TO USE THIS INFORMATION BEFORE APPLYING FOR FUNDING

1. An applicant should first decide which Focus Area is the best fit for their programme or project. More than 1 Focus Area can be selected.*

2. Align the project with an identified priority within your chosen Focus Area.

3. Select which Aligned Outcome (measurement) you will report on. Funded partners must choose and report on at least one.**

More than 1 Focus Area can be selected.

Centennial's grantmaking decisions will be made according to its five identified focus areas listed above.

Example: An organisation that provides shelter housing as well as employment & life skills training to its recipients, can select the Focus Areas of Economic Participation and Fundamental Need.

This supports an integrated and holistic approach to service and project delivery, that we believe will accelerate impact and address the needs and vulnerabilities of the community.

**Funded partners must choose and report on at least one Aligned Outcome.*

Successful applicants must choose at least one intended outcome from the aligned outcomes list provided in the document - 2022 Investment Priorities and Grantmaking Guidelines.

Applicants can insert additional rows to include additional outcomes of their choosing not listed within grantmaking guidelines, however Centennial will only require progress reporting and tracking on the intended outcomes selected from the Guidelines document.

PRIORITY: **Food Insecurity**

DEFINED AS: **The state of being without reliable access to a sufficient quantity of affordable, nutritious food.**

ALIGNED OUTCOME:	DEFINITION:
Short-term hunger relief	Provides ongoing access to nutritious and non-perishable food that is both affordable and accessible to beneficiaries weekly
Emergency supply and distribution	Demonstrates ability to provide targeted timely food supplies (and related materials) to beneficiaries in time of crisis and emergency
Improved food distribution network	Demonstrates expansion in number of beneficiaries receiving free and/or affordable nutritious food due to coordinated distribution efforts

PRIORITY: **Homelessness**

DEFINED AS: **Lacking stable and appropriate housing. Can be categorised as homeless if living on the streets, moving between temporary shelters (including houses of friends and family) and living in emergency accommodations.**

ALIGNED OUTCOME:	DEFINITION:
Access to temporary housing	Provides access to temporary shelter (i.e., homeless shelter)
Prevent homelessness through housing retention	Provides access to resources to retain safe housing for at least 90 days, including support for financial issues to prevent homelessness
Reduce homelessness	Client gains access to stable permanent housing for at least one year

PRIORITY: **Housing**

DEFINED AS: **Housing that is appropriate for the needs of low-income populations, where cost of housing is manageable and maintained, to enable individuals to meet other basic needs: food, clothing, medical care and education.**

ALIGNED OUTCOME:	DEFINITION:
Affordable permanent housing	Demonstrates increase development of sufficient, affordable residential options for low-income populations to decrease dislocation and relocation
Housing stability	Gains access to stable permanent housing
Access to housing referral services	Gains access to services that connect or refer individuals to providers of temporary or long-term housing options

EXAMPLE FOOD INSECURITY INDICATORS

1. Number of clients who received food

2. Number and percent of families who received food

3. Number and percent of returning clients/families

4. Number of clients/household members who go a whole day and night without eating anything because there was not enough food

5. Number of clients/households who did not have enough food or money to buy food and instead had to: rely on less preferred/less expensive food/borrow food or rely on help from others for food/limit food portions/ limit food consumption of adults so children can eat/reduce number of meals eaten in a day

EXAMPLE HOUSING/HOMELESSNESS INDICATORS

1. Number of applications who received housing

2. Number and percent of low-income families housed in affordable, well-maintained units

3. Number and percent of turnover of residents

4. Number and percent of unit/house vacancy

5. Number of homeowners/ tenants satisfied with application process and other processes in obtaining affordable housing; satisfaction with conditions and maintenance of housing units; number of complaints received and satisfactorily resolved

6. Number of clients applying for services during the reporting period

7. Number and percent of clients accepted for services during the reporting period

8. Number and percent of clients who remain in the shelter three or more days and utilise services

9. Number and percent of clients who develop a recovery/treatment/service plan by the end of their X day of shelter at that site

10. Number and percent of clients who, as a result of their service plan, make use of services/programmes (in-house or by referral) within X days of shelter entry

11. Number and percent of clients in need of mental health/addiction treatment who enter into such treatment within X days of shelter entry

12. Number and percent of clients who complete service plan/shelter programme

13. Number and percent of clients who report their immediate shelter needs are met

14. Number and percent of clients who move to a transitional shelter, long-term housing, a rehabilitative setting (excluding prison), or the home of a friend or family member

15. Number of participants who have maintained safe and stable housing for six consecutive months after leaving the programme

16. Number of new clients applying for transitional housing during the reporting period

17. Number of new clients accepted for services during the reporting period

18. Number of new households/persons enrolling in transitional shelter during the reporting period

19. Number and percent of clients who moved to safe and permanent housing defined as rental house or apartment, public housing, care housing, home ownership, moving in with family or friends within 24 months of programme entry

20. Number of clients who obtain safe and permanent housing within 24 months of programme entry and maintain that housing for six months or more

21. Number and percent of clients who do not re-enter the homeless system within one year of obtaining permanent housing

EXAMPLES OF MEASUREMENT METHODOLOGIES

METHOD	ADVANTAGES
Surveys (Mail)	• Can survey many people • Not time-consuming • Relatively inexpensive • Everyone gets the same instrument • Objective interpretation
Surveys (Group Administered)	• Can survey many people • Not time-consuming • Relatively inexpensive • Everyone gets the same instrument • Object interpretation • Relatively inexpensive
Surveys (Telephone)	• Able to ask for more detail when needed • Everyone gets the same instrument
Polling	• Zoom conferencing
Interviews	• Researcher can know how people are interpreting questions • Able to ask for more detail when needed • Provide detailed data
Focus Groups	• Researcher can know how people are interpreting questions • Able to interview multiple people at one time, thus, more cost-effective • Responses from one person provide stimulus for other people
Observations	• Objective interpretation • Low burden for people providing data
Student Records	• Objective interpretation • Low burden for people providing data • Relatively inexpensive
Collection of Materials	• Objective interpretation • Low burden for people providing data • Relatively inexpensive